

WHY WEB-BASED SOFTWARE?

Some Property Management Software Companies try to suggest to you that online software is not safe and secure. This is a **total** fallacy. In fact online Property Management Software is safer, more secure, and always readily than desktop versions of the same software when you figure in that online software is always up-to-date and your data is continuously being backed up. Let's face it, how many users of desktop software actually backup their data every day or more often?

These reasons show how and why online Property Management Software is your best choice:

1. **Cost:** Most desktop Property Management Software starts at \$500.00 and goes up from there. In some cases as much as three or four times. Then there are the hidden charges for extra features, such as a Work Order Option and the 1099 MISC Option to create Work Orders and print 1099 for your contractors, and then there is Word Processor option with pre-designed letter templates. Not to mention the continuous cost of buying those yearly updates.
2. **Security:** Online Property Management Software offers continuous data backup that should be done without any interaction by the user. It should also allow user to back up their data at any time and create a complete copy of all your data that is downloaded to your local computer.
3. **Down time:** With internet based Property Management Software, down time is limited. Think what happens when power goes out? You're temporally out of business. With online software one can access data from anywhere that has Wi-Fi access to the internet.
4. **Speed:** With today's high-speed internet connections web based software runs as fast as most desktop software. And remember data is available at any time, even when the office is closed, from virtually anywhere. Even when you are at that annual meeting!
5. **Updates:** Buying updates should **NOT** be a requirement to receive support. Desktop Property Management Software companies REQUIRE the purchase of **all** updates to continue support. These updates can cost into the hundreds of dollars. Web-based

Property Management Software is automatically kept up to date so there is no additional expense. There will never be any missed updates to be purchased.

6. Technical Support: One of the biggest fees with software is the tech support fees. Each time you call with a question, be ready to pull out your credit card before speaking with someone. Many desktop Property Management Software companies charge \$1,000 plus per year or \$100.00 per hour for calls!
7. Training Costs: Many desktop Property Management Software companies require attendance at costly seminars. If extensive 'training' is required, the software is poorly designed and too difficult to use. Most people should need no training; however, if phone training is needed, it should be offered for a nominal fee.
8. Options: Many desktop Property Management Software programs charge 'extra' for options that should be part of the software in the first place.
9. Networking: Perhaps the most expensive of all, many desktop Property Management Software companies add on hundreds or thousands of dollars to use the program in an office network environment. Web-based Property Management Software does not require additional costs to be used by multi-users who can simultaneously access the program.

DO YOU BACK UP YOUR DATA ON YOUR COMPUTER?

If you are a small or medium size business, the answer is probably once in a while or maybe **never**.

Consider how much time, money and effort it would take to recover a computer system whose files were lost.

STATISTICS SHOW AT SOME POINT, EVERY PC WILL CRASH WHETHER IT'S DUE TO:

- ✓ Hardware malfunctions
- ✓ Downloading programs
- ✓ Software problems
- ✓ Natural disasters like fire or floods
- ✓ Simple human error

Your valuable data is the backbone of your business. Don't take a chance on your business that your PC won't crash. With web-based Property Management Software you can be assured that your data is safe and secure.

ACT NOW AND SAVE TIME AND MONEY NOW AND IN THE FUTURE.

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MYCOMMUNITYTM



Provides the most user friendly web-based Property Management Software.

[MyCommunity](#)TM meets all the required criteria for a successful property manager.

There are no hidden charges for things like updates, networking, and add-on options.